



Bureau Veritas Minerals

ACMELABS LOGO TRANSITION

Customer Notification on New Branding Style

The purpose of this notice is to advise you that with effect from Jan 1 2015, AcmeLabs will adopt a new logo (featured top of page). The new logo signals a move towards new branding as we move forward as one unified business unit.

From Jan 1 2015, you will start to notice the new logo on our Website, Price Book, Certificates, Reports and Invoices.

We wish to stress that these developments are simply to facilitate the evolution and deployment of Bureau Veritas branding requirements across the AcmeLabs businesses. All AcmeLabs' legal trading entity names will remain unchanged, and as such, all of our legal documents such as contracts, master service agreements, pricing agreements etc., will remain valid and the terms unchanged.

AcmeLabs will operate as part of Bureau Veritas Minerals. Our customers can look forward to continued expertise and excellent customer service, supported by a global network and brand that is synonymous with quality, professionalism and integrity.

What to expect

- New branding style and company logo applied to sales collateral, invoices and stationery.
- Existing AcmeLabs company names remain unchanged.
- Contracts & agreements remain unchanged.
- Bank accounts, registrations and certifications remain unchanged.
- AcmeLabs employees and phone numbers remain unchanged.
- Excellent service levels to continue.

We are confident that the changes outlined above will not affect any aspect of our valued relationships with our customers.

Should you have any questions or concerns whatsoever regarding these changes, kindly contact us on

+1 604 253 3158 or e-mail our team at Sochell.roman@bureauveritas.com.

Yours, sincerely,

Geoff Woodfield

Vice President, Business Development-Minerals

Bureau Veritas has 66,000 employees in 1,330 offices and laboratories in 140 countries. It operates as Acme Analytical Laboratories in North America, Inspectorate in the U.S., and BV Minerals in Africa.